



FOR IMMEDIATE RELEASE

The Craig Group Selected for City of McCall, Idaho Historic Preservation Plan Update

FOR FURTHER INFORMATION:

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Ms. Lisa Craig, Principal with The Craig Group, announced the selection of her firm by the City of McCall, Idaho, to prepare an update to the 2011 McCall Historic Preservation Plan. She stated enthusiastically, "What makes McCall such a great model for preservation planning is the opportunity to recognize the significance of the area's cultural, natural and built heritage and plan for their integrated protection."

A decade ago, the McCall City Council adopted a plan to provide comprehensive preservation services to address properties that reflect the city's history through its culture, architecture, and archaeology. Now, a decade later, through The Craig Group, the City will revalidate the efforts made to identify, evaluate, designate and protect those resources. More importantly, the plan update will provide direction for the next decade and identify challenges to the preservation of the community's heritage. The Craig Group will employ a strong program of public engagement, thorough research, graphic representation, and attention to detail to assist McCall in this effort.

Walt Sledzieski, Chair of the McCall Historic Preservation Commission, expressed the Commission's optimism about the project, "We are excited to be working with the Craig Group on the update to our Historic Preservation Plan for the city of McCall. The team at the Craig Group has the depth of knowledge in preservation planning as well as experience working with

communities of our size. We look forward to this process propelling our preservation efforts forward in the years to come.”

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About The Craig Group

The Craig Group | Partners in Preservation, Planning & Policy

We help you plan a viable future for the places of the past. Lisa Craig, a 30-year practitioner in the preservation field, has worked in dozens of American communities where heritage is at risk. Historic places are lost every day through insensitive redevelopment, demolition by neglect, or do-it-yourself “remuddling”. Natural forces threaten our heritage with extreme storm events, sea-level rise, wildfires, and other climate-related threats. These actions result in rapidly eroding shorelines, cultural practices, archaeological sites, and the historic fabric of our communities. Our firm’s role is to support local governments, community groups, cultural organizations, and state, national and tribal partners in valuing and protecting heritage assets. We help communities decide what policies and plans are best suited to the protection of their historic places and how best to lead the effort to ensure a viable future for the past.